



ANNUAL REPORT

2024 - 2025

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Message from the Board of Directors



As the 2024-2025 season comes to a close, the Board of Directors would like to express our heartfelt gratitude to everyone who continues to support the Marathon Cross Country Ski and Snowshoe Club. For nearly 40 years, our club has been a cornerstone of the community – a place where people of all ages can come together to enjoy the outdoors, stay active, and connect with one another. This enduring success is a direct result of the commitment and enthusiasm of our members, volunteers, and partners.

We are especially thankful for the volunteers who give so much of their time and energy to the club. From grooming trails and teaching lessons to helping with events and maintenance, your dedication makes everything we do possible. You are the heart of our organization, and we are deeply appreciative of your efforts.

Our sincere thanks also go to our community partners and sponsors. Your support allows us to maintain our trails, offer programming, and continue improving the experiences we provide. Every donation, sponsorship, and collaboration strengthens our club and helps us share the joy of cross-country skiing and snowshoeing with more people each year.

We would also like to thank everyone who purchased memberships, attended our events, and supported the club in countless ways throughout the season. Whether you joined us for a ski, volunteered your time, or simply encouraged others to get involved, your participation ensures the continued vitality of our club and community.

A special thank you is extended to the Town of Marathon for their ongoing financial and in-kind support. Their partnership remains an essential part of our success, and we are truly grateful for the resources, collaboration, and encouragement they continue to provide.

As we look ahead to the 2025-2026 season, we are filled with excitement and optimism. With your continued support, we look forward to welcoming everyone back to our trails and building on the strong foundation we've created together. Here's to another season of fresh air, friendship, and fun – and to making the next year our biggest and best yet!

– *The Board of Directors*

Marathon Cross Country Ski and Snowshoe Club

A Year in Numbers - Club Usage

Season Membership - Individual

26Ski & Snowshoe
Membership**4**Snowshoe
Membership

Season Membership - Family

2Ski & Snowshoe
Membership**0**Snowshoe
Membership

Day Use Purchases

142Ski Trail
Passes**66**Snowshoe Trail
Passes**61**Ski Equipment
Rental**22**Snowshoe
Equipment Rental

A Year in Numbers - Visibility

2Radio
Interviews**2**Marathon Mercury
Articles**2**Digital Newsletters
Issued**1**Presentation to
Council**67**Facebook
Posts**35**Instagram
Posts**523**Avg. Social Media Post
Reach**135 - 3,678**Overall Range of Social
Media Reaches

Club Engagement & Events

7

Community Events Held



The 2024-2025 season was an active and successful year for the Marathon Cross Country Ski and Snowshoe Club. Our events brought people together, encouraged outdoor activity, and supported a healthy and connected community.

In December, we partnered with Fresh Air to host a Ski Market and Waxing Clinic at the chalet. This event helped members get ready for the season with new gear, waxing tips, and expert advice.

During the Marathon Winter Festival on Family Day weekend, we offered adult ski lessons, a guided group snowshoe, and free trail access. These activities introduced many new users to the club and our trails. Full Moon Ski and Snowshoe Events in February and March gave participants the chance to enjoy the trails by moonlight and experience a fun, social evening outdoors.

The Marathon Loppet returned on March 8, 2025, with sixteen participants skiing or snowshoeing various distances and celebrating afterward with a pancake lunch. We also hosted group outings for the Marathon Air Cadets and Biigtigong Mno-Zhi-yaaw-gamig, promoting healthy, active living and community connection.

Kids' Ski Lessons returned in February and March, with 14 families taking part. The lessons helped new skiers build confidence and enjoy the sport together. A Used Book Sale held in February raised funds for the club and provided the community with affordable books to enjoy.

The Team Distance Challenge ran all season long with three teams participating. The Daehlie Llamas won the challenge with a total of 277 km skied and snowshoed. Overall, the 2024-2025 season was filled with fun, learning, and community spirit both on and off the trails.



Our Partners



Cross Country
Ski Ontario



Ontario

